

Logic Trends Announces First Quarter 2010 Schedule for Its “Identity Strategy and Advisory Group” Bi-Weekly Briefings

ATLANTA – January 27, 2010 – Logic Trends, Inc. today announced the first quarter 2010 schedule for its bi-weekly Identity Strategy and Advisory Group (ISAG) briefings.

Logic Trends is a unique professional services firm that combines the Identity and Access Management (IAM) thought leadership, similar to the guidance provided by leading IT analyst firms, yet blending that with deep vendor technology skills and hands-on implementation experience gained through hundreds of successful IAM engagements since the company’s founding in 2002.

“We created the ISAG calls in response to requests from our customers who wanted our assistance to help them better understand the analyst reports and the ever-changing vendor landscape, including Oracle’s acquisition of Sun,” said Phillip Lentz, chief technology officer at Logic Trends.

“Companies like to see where a technology vendor is rated on the analyst quadrants and such, but a growing number of companies want a trusted advisor to help them objectively evaluate the merits of the different technologies, understand how it would fit into their IT environment, and help them plan a flawless execution with their chosen IAM solution,” said Lentz. “This proven blend of technical knowledge, evaluation skills, business insight and hands-on implementation experience is our unique sweet spot.”

The ISAG briefings address multiple Identity and Access Management (IAM) questions and provide beneficial insight from Logic Trends' industry-recognized thought leaders who have delivered on more than 200 engagements.

In addition to the topics introduced by Logic Trends, clients are encouraged to submit topics of interest through the [ISAG registration process](#), as those will be presented throughout the briefing via interactive panel discussion.

“Logic Trends has a team of top-notch IAM talented professionals that are insightful, collaborative and committed to the project success,” said **Mike Albano**, Program Manager - Global IT Risk Management, **Aon**. “Their IAM thought leaders and technical experts know identity and access management like no other services group in the industry. They continue to exceed our expectations, and with Logic Trends as our partner, we’re confident that we’ll continue to meet our project milestones.”

The 30-minute ISAG conference calls are held on alternating Fridays from 10:00 - 10:30 am (EST). To register, visit: http://www.logictrends.com/isag_registration_form.html

The ISAG conference call agenda and schedule for the first quarter of 2010 is as follows:

Friday, 01/29/2010 10:00 – 10:30 a.m. ET	Common Problems with Identity Management Projects and How To Resolve Them
Friday, 2/12/2010 10:00 – 10:30 a.m. ET	Why Microsoft Customers Should Consider Migrating to Forefront Identity Manager
Friday, 2/26/2010 10:00 – 10:30 a.m. ET	How to Build an Effective IAM Business Case to Achieve a Successful Solution

Friday, 3/12/2010 10:00 – 10:30 a.m. ET	Rights Management Products: Improve Understanding of the Competitive Landscape
Friday, 3/26/2010 10:00 – 10:30 a.m. ET	Role and Compliance Management: Competitive Products and Best Practices

Also available on demand <http://www.logictrends.com/eventsARCHIVE.html> are these previously held ISAG recorded briefings:

How will the Oracle/Sun Acquisition Impact You?

As a partner of Oracle and Sun Microsystems, Logic Trends has special insight to share.

Meta Directory Vs. Virtual Directory Approach – Which is Right for My Company?

Sift through the noise and get the real facts about what works and what has quirks

Is Identity as a Service for Real?

ISAG thought leaders help callers separate reality from the hype

What's the Best Approach for Access Governance?

The answer may surprise you

Which First, Identity Management or Roles?

Make an informed decision by leveraging data from case studies that have taken both approaches.

About Logic Trends:

Logic Trends, Inc., the Identity and Access Management Specialist, is the nation's leading advisor and professional services organization focused exclusively on IAM solutions. Founded in 2002, Logic Trends helps clients successfully analyze, build, deploy, and integrate effective IAM solutions, delivering the thought leadership through numerous engagements, including business strategy/technology assessment, solution design, technology implementation, integration, post-production support and training. Logic Trends has received numerous awards and recognition, including Pacesetter Award, Deloitte Fast 50, and Entrepreneur Magazine “Hot 500” and named a four-time recipient of the Inc.'s “500 Fastest Growing Public Companies”. Headquartered in Atlanta, Logic Trends services its national customers through offices in Dallas, Chicago, Tampa and the Northeast. Visit us at www.logictrends.com.

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